Developing a comprehensive monitoring and evaluation system

Marco Kools OECD Directorate for Education and Skills Riga, 15 January 2019



OECDs work on Evaluation and Assessment

Evaluation and Assessment Reviews

OECD Reviews of Evaluation

and Assessment in Education



OECD Reviews of Evaluation and Assessment in Education Romania

OECD

OECD



Education Policy Reviews

Implementation Support



Reviews of National Policies for Education



Implementing Education Policies **Developing Schools as** Learning Organisations

in Wales



OECD

OECD Reviews of Evaluation and Assessment in Education: analytical approach

Key components of E&A frameworks

Student assessment Summative / Formative (Diagnostic) Internal / External / Mixed

Teacher / School principal appraisal

Completion of probation / Performance management (Registration, regular appraisal, promotion) / Reward schemes

School evaluation

Internal / External / School performance measures

System evaluation

Information for the public and to inform policy / Indicators / Tools to monitor pupil outcomes / qualitative reviews & research

Key questions

Why do we evaluate? (Purpose and use of results)

What and how do we evaluate? (Scope and procedures)

Who is involved? (Governance and capacity)



Key components of the evaluation and assessment framework Trends and developments in OECD countries

Student Assessment: Trends & analysis

- Research evidence on the benefits of using assessment results to inform teaching and learning has increased policy attention to formative assessment
 - The majority of systems have central policy frameworks for formative assessment in place
- Summative assessment and reporting remain important at key stages of schooling in all countries
 - Systems had policy frameworks for internal summative assessment in place to ensure transparency in marking and reporting
- Concerns about variations in the quality of learning across schools have led to a renewed focus on central standards and large-scale assessments to ensure high standards for all students.
 - Full cohort and/or sample-based assessments
- Standardised central assessments with no stakes for students are becoming increasingly common to provide formative feedback to schools and/or monitor education system performance

Student Assessment: Trends & analysis

- Resolving tensions between summative and formative assessments
- Assessment formats tend to remain more traditional than curriculum goals
 - Adaptive online testing: e.g. Denmark, The Netherlands and Wales (UK)
- Limited focus on students' own assessment competencies
 - 21st century curricula



Student Assessment: Trends & analysis

- Teacher preparation & continuous professional development
 - Pedagogical skills: differentiated teaching, inquiry-based methods, etc.
 - Induction programmes (e.g. Singapore, The Netherlands)
- School leaders' preparation & continuous professional development
 - "Leadership for learning" rather than administrators (e.g. British Columbia)
- Using results to report to and engage parents
 - Several countries have established websites with summary of data and information of schools (e.g. Australia)
 - Need for a careful consideration of possible unintended consequences

Teacher Appraisal: Trends & analysis

- Teacher appraisal is the component of E&A frameworks where there is the most variation across countries
 - Practices range from highly prescriptive national systems to informal approaches mostly left to the school level
- In many countries, there has been renewed focus on teacher appraisal in recent years
 - Effective appraisals can contribute to improved teaching quality
- Most systems have policy frameworks for teacher appraisal in place
- Many systems have developed professional standards for the teaching profession that can guide teacher appraisal processes and inform their professional development



Organisation of Australian teaching standards

Domains of teaching	Standards	Focus areas and descriptors
Professional Knowledge	1. Know students and how they learn	Refer to the Standard at each career stage
	2. Know the content and how to teach it	
Professional Practice	3. Plan for and implement effective teaching and learning	
	4. Create and maintain supportive and safe learning environments	
	5. Assess, provide feedback and report on student learning	
Professional Engagement	6. Engage in professional learning	
	Engage professionally with colleagues, parents/carers and the community	



Australian teaching standards

Professional Knowledge

Standard 2 - Know the content and how to teach it

Focus area	Graduate	Proficient	Highly Accomplished	Lead
2.1 Content and teaching strategies of the teaching area	Demonstrate knowledge and understanding of the concepts, substance and structure of the content and teaching strategies of the teaching area.	Apply knowledge of the content and teaching strategies of the teaching area to develop engaging teaching activities.	Support colleagues using current and comprehensive knowledge of content and teaching strategies to develop and implement engaging learning and teaching programs.	Lead initiatives within the school to evaluate and improve knowledge of content and teaching strategies and demonstrate exemplary teaching of subjects using effective, research- based learning and teaching programs.
2.2 Content selection and organisation	Organise content into an effective learning and teaching sequence.	Organise content into coherent, well-sequenced learning and teaching programs.	Exhibit innovative practice in the selection and organisation of content and delivery of learning and teaching programs.	Lead initiatives that utilise comprehensive content knowledge to improve the selection and sequencing of content into coherently organised learning and teaching programs.
2.3 Curriculum, assessment and reporting	Use curriculum, assessment and reporting knowledge to design learning sequences and lesson plans.	Design and implement learning and teaching programs using knowledge of curriculum, assessment and reporting requirements.	Support colleagues to plan and implement learning and teaching programs using contemporary knowledge and understanding of curriculum, assessment and reporting requirements.	Lead colleagues to develop learning and teaching programs using comprehensive knowledge of curriculum, assessment and reporting requirements.

Teacher Appraisal: Trends & analysis

- High stakes teacher appraisal may lead to a climate of stress and anxiety
- Overreliance on one or two sources of information
 - Simplistic use of student assessment results
 - Insufficient guidance for classroom observation
- Lack of a professional standards to guide appraisal and professional development in some countries

- Alignment of professional standards with ambitions of curricula!

• Absence of career opportunities for teachers



- Almost universal focus in national policy to stimulate school self-evaluation (No requirements in GRC, ITA, MEX and ESP)
 - Requirements vary significantly in nature, e.g. conduct selfevaluation; produce specific report on school development; account for school quality
 - Providing comparative information to schools on performance and other measures



- School-self evaluations through a participatory process involving the broad school community
- Peer review between schools (e.g. Finland, Flemish Community of Belgium, the Netherlands, Norway)
- Investing in the capacity for self-evaluations, not limited to school leaders



Examples of national support for school self-evaluation

• Providing support and guidance for school self-evaluation

Austria	Quality in Schools (QIS) project Internet platform supplies schools with information and tools for both evaluation and data
Denmark	The Quality and Supervision Agency runs an Evaluation Portal with online tools and resources for school evaluation and in collaboration with the Danish Evaluation Institute offers voluntary training sessions for school principals and teachers.
Ireland	Strengthened support in 2012 includes Guidelines for School Self-Evaluation in primary and secondary schools; a dedicated school self-evaluation website; Inspectorate support for all schools and teachers; and seminars for school principals which are organised by the professional development service for teachers. In 2003 the Inspectorate developed two frameworks for self-evaluation in primary and secondary schools (Looking at our schools). Since 1998, professional development for teachers offered in context of School Development Planning
New Zealand	The Education Review Office provides support tools and training for school self- review and improvement, suggesting a cyclical approach and providing a framework for success indicators (same as those used in external reviews).
United Kingdom (Scotland)	Framework for school self-evaluation (How good is our school?) includes quality indicators in five key areas. Education Scotland website also provides a range of self-evaluation materials and good practice examples. Education Scotland runs good practice conferences on different themes

School Evaluation: Trends & analysis

- External school evaluation is established in the vast majority of OECD countries (Except: FIN, GRC, HUN, ITA, JPN, LUX & MEX)
 - Typically devised by central or state authorities and conducted by Education authorities and/or specific bodies (e.g. School Inspectorate, School Review Body)
 - Publication of comparative school performance measures
- Several countries evaluate local authorities or boards to which the schools belong (e.g. Denmark, the Netherlands, Wales)
 Annual quality reports (caution for administrative burden)



- Risk that compliancy dominates school evaluation i.e. accountability dominates the improvement function
- In some countries lack of national criteria for school quality to guide school evaluation
 - Common understanding of "What is a good school" (e.g. Scotland, New Zealand, Wales)
 - Need for ensuring alignment and avoiding duplication
- Move towards alignment between self-evaluation and external evaluation



- Adapting external school evaluation to reflect the context and maturity of the system
- Need for ensuring systematic follow up and support
 - Targeted support to weak performing schools and/or municipalities/boards
 - Enhancing the school improvement governance structure
 - Wales: Establishment of 4 regional consortia
 - Norway: Regional networks
 - Scotland: Regional school improvement collaboratives



In 2012 national educational measurement is well established in the majority of systems

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Student																													UK-
assessments	AUS	AUT	BFL	BFR	CAN	CHL	CZE	DNK	EST	FIN	FRA	HUN	ISL	IRL	ISR	ITA	KOR	LUX	MEX	NLD	NZL	NOR	POL	PRT	SVN	SVK	ESP	SWE	NI
Full cohort																													
Sample based																													
Surveys	AUS	AUT	BFL	BFR	CAN	CHL	CZE	DNK	EST	FIN	FRA	HUN	ISL	IRL	ISR	ITA	KOR	LUX	MEX	NLD	NZL	NOR	POL	PRT	SVN	SVK	ESP	SWE	UK- NI
Students																													
Teachers																													
Parents																													
Longitudinal	AUS	AUT	BFL	BFR	CAN	CHL	CZE	DNK	EST	FIN	FRA	HUN	ISL	IRL	ISR	ITA	KOR	LUX	MEX	NLD	NZL	NOR	POL	PRT	SVN	SVK	ESP	SWE	UK- NI
information																													
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By the late 1990s all OECD countries had participated in an international student assessment

System evaluation: Trends & analysis

- Calls to monitor performance in the public sector influence of New Public Management
 - Paradigm shift to "New Public Governance", includes focus on systems thinking, organisational learning, collaboration, monitoring beyond outcomes - also processes
- Many systems do not have an overall framework for education system evaluation

Indicators of a strategic approach to information collection	Countries
Mapping against system priorities AND plan to prioritise new collection	Australia; Czech Republic; Hungary; Israel; Netherlands; Slovak Republic
Mapping against system priorities	France; Iceland; Ireland; Northern Ireland (UK)
Plan to prioritise collection of new information	Belgium (French & Flemish Comm.); Chile; Finland; Slovenia; Spain
Neither	Austria; Denmark; Italy; Korea; Luxembourg; Mexico; New Zealand; Norway; Poland; Sweden



- Balancing regular and cyclical collection of information to monitor trends and developments
- Ensuring reliable data reporting caution over incentive structures
 - Reliance on a heavy test-based accountability system:
 - May threaten professional development and capacity building and culture of dependence
 - "Gaming" or window dressing"
 - Caution for "narrowing of the curriculum"
- Broader curriculum coverage with sample surveys vs full cohorts



- Emerging recognition of importance of student well-being (e.g. Norway, Belgium Community of Flanders, Wales)
- Ensuring sufficient capacity at national level to analyse information and report this in an accessible way
- Making better use of results in planning and policy development
 - Too much data and information!!
 - Finding ways to better communicate results
 - Political urgency vs availability of broad data and research base

Create synergies within a coherent evaluation and assessment framework The evaluation and assessment framework Put the learner at Aim to avoid: Duplicated procedures the centre Inconsistent objectives **Student** Enhance assessment teacher Move from professionalism compliance **Create links** to quality **Teacher** appraisal School evaluation School principal appraisal Foster **System** leadership for learning in evaluation Inform policies for schools system improvement





"Need for developing a coherent assessment and evaluation framework for informing policy and educational practice"

- Arrangements were found not equally well developed and lacking synergy
- Need for alignment of arrangements to education objectives





Education in Latvia

"Need for developing a coherent assessment and evaluation framework for informing policy and educational practice"

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Need for alignment of arrangements to education objectives





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Student assessments

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eviews of National Policies for Education

Curriculum renewal - need for re-alignment of student assessments

Organisational changes curricula

Primary Education (grades 1-9; ages 7-15/16)	Upper Secondary Education (grades 10-12; ages 16- 18/19)
Fewer academic subjects	Fewer academic subjects
More time for deep learning	10/11 grade - completion of compulsory basic courses
Greater school autonomy in curriculum implementation	11/12 grade - selection of a few higher level courses for in-depth study; A level exams
Assessment of transversal competencies	



Student assessments

- Curriculum renewal: need for re-alignment of student assessments
- Intend to emphasise formative assessment
 - Investing in teacher capacity for formative assessments
 - Monitoring development of teacher capacity





Staff appraisals

- Education in Latvia
- System should be further developed into one geared towards supporting continuous professional learning and development
- Expanded to include school leaders and support staff
- Need for revisiting professional standards of teachers, school leaders and support staff to align to ambitions of the new curricula??



Recommendations of "Education in Latvia"

School evaluations – internal and external

- The improvement function of school evaluations should be ightarrowstrengthened
- Continue promoting strong school self-evaluations (Ireland, igodolScotland, New Zealand, etc.)
- State Education Quality Service (SEQS) should strengthen its followigodolup support to schools
- SEQS to explicitly report on the effectiveness of municipalities in ightarrowsupporting their schools (e.g. Denmark, Netherlands, Wales)





Recommendations of "Education in Latvia"

School evaluations



- Clarifying "What is a good school?" in light of the new curriculum
 - Quality criteria regulation: 1) Curriculum; 2) Quality of teaching; 3) Support for the differentiation of teaching; 4) Equipment, material and technical resources; 5) Physical environment and accessibility of the environment.
 - School evaluation by SQES: 1) Curriculum; 2) Teaching and learning; 3)
 Learner achievement; 4) Support for learners; 5) Ethos; 6) Resources; 7)
 Organization of work, management and quality assurance.
 - Curriculum renewal calls for developing "Schools as Learning Organisations": 1) Vision to Develop Every Child's Potential; 2) Staff Teamwork and Reciprocal Learning; 3) Inquiry and Innovation Culture; 4) Leadership Support for Change



School evaluations

- Promotion of "horizontal accountability" & collaborative learning and working
 - Promoting a participatory approach to self-evaluation involving all school staff, students, parents, community and other partners
 - Peer review by schools (ideally continuous) (New Zealand, the Netherlands)
 - Promotion of school-to-school collaborations and networking
 - Pooling of human- and financial resources
 - Enhancing the school improvement governance structure (Wales, Norway, Scotland)



System level monitoring

- Realisation of education objectives, with particular reference to the new curricula
 - What schools and municipalities are progressing doing well? identification and sharing of "good practices" & supporting peer learning
 - What schools and municipalities need more support?
- Strategic use of research to support system-level monitoring



THANK YOU!

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